



Miss America 2.0 Vision

There she is.

Miss Neurosurgeon, Miss Social Activist, Miss Jet Pilot, Miss Investigative Journalist, Miss Expert Coder, Miss CEO... Miss Whatever-She-Was Created To-Be.

And Yes, she is beautiful.

Beautiful in the way she is smart, principled and passionate. Stunning in how she leads, commands a room and makes an impact. Striking in her genuineness, fearlessness and ability to take her influence and use it to impact the world. Never guided in what society deems she 'should do' but forever driven by what she 'can do.' She has the confidence and skills, and is empowered to make it happen.

There she is. Miss America.
No wonder she has a crown. She rules.